



International
Professional
Practice
Partnership

Transforming IT Professional Practice

A Global ICT Profession Dream or Reality ?

Moira de Roche
Director – IP3

- ❑ A word from my sponsors
- ❑ The vision
- ❑ The journey so far
- ❑ What next





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A word from the sponsors



Global IT Community Association
By the Community for the Community

- Elevating the status of the IT Professional
- Recognition for services & volunteerism
- Making connections & exchanging resources
- Catalyst for skills & career growth
- Bringing the volunteer IT Community together
- [No charge services](#)



Global IT Community Association
By the Community for the Community

- Event support
- Participation
 - Recognize & reward volunteer group leaders
- Live meeting
- Access to User Group Support Services



LRMG • Performance Agency

dream it ... believe it ... do it!



- SkillSoft
 - e-learning content
 - Books24X7
- ICDL e-learning content provide
- Range of other learning & performance service



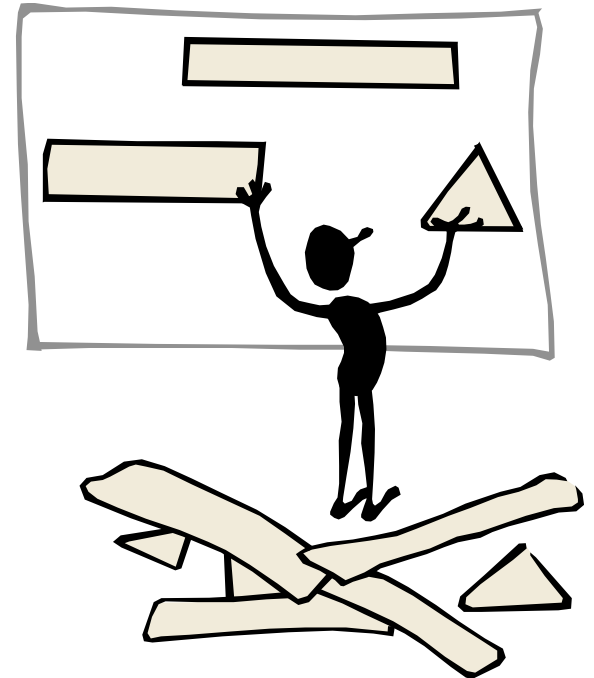
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IP3 - The Vision

The Need for Change

The model used to develop the IT profession in the latter half of the 20th Century is no longer fit for purpose.





An IT profession for the 21st Century

The IT Profession of the Past

Essentially an engineering/technical profession, responsible for the effective delivery of systems to meet requirements specified by '*the business*'

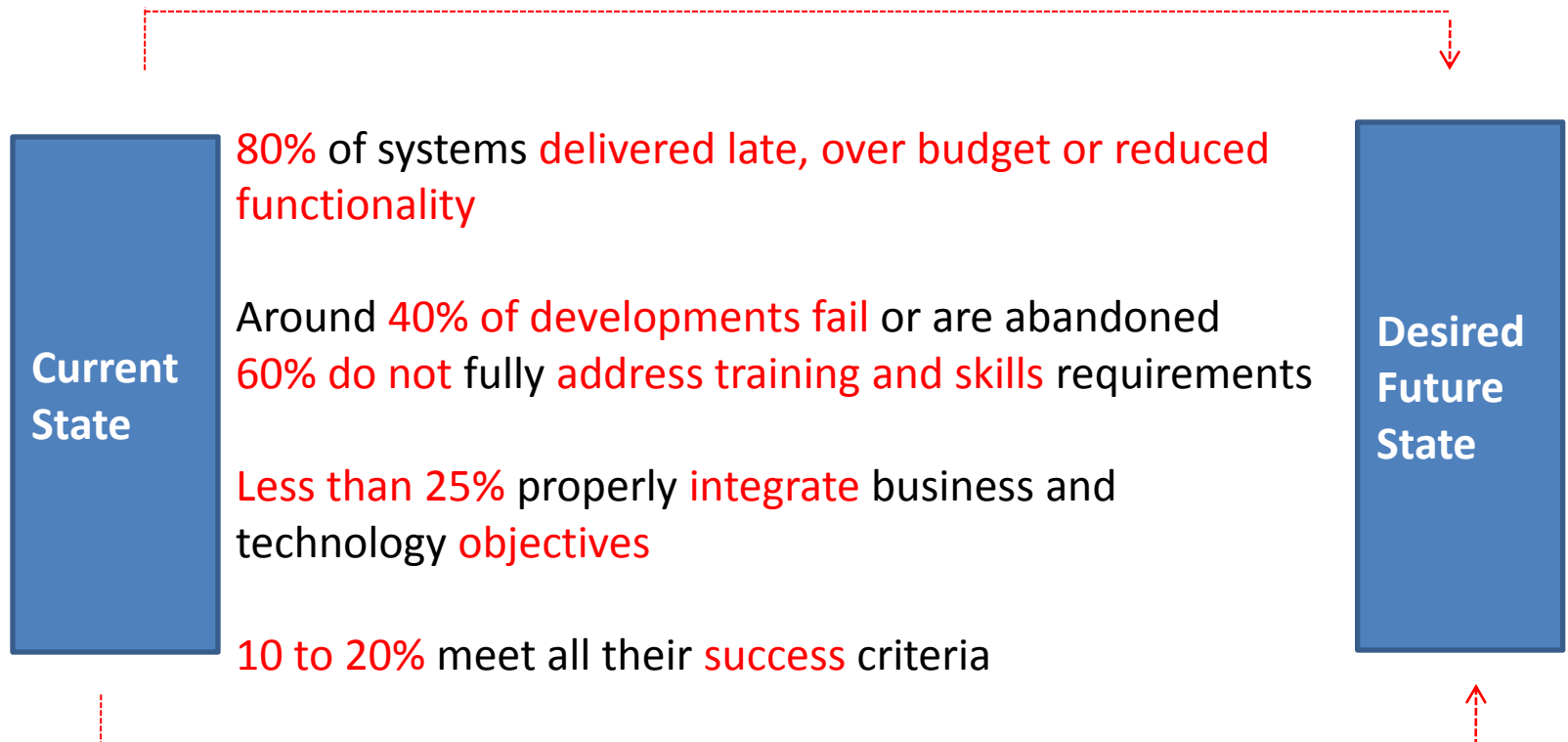
The IT Profession of the Future

A business focussed profession, with a base of both technical and business competences, playing a full part at all stages of IT enabled business change programmes and projects





Need to become more professional



© Dr. Joe McDonagh, Trinity College Dublin



What is a Professional

A person who

- Demonstrates **competence**
- Is **committed to a code of conduct**
- Takes **personal responsibility**
- Shows **public accountability**
- Shares a common **Body of Knowledge**



Characteristics of new IT Profession

- ☐ Defined in terms of its ability to play a full part in all stages of IT exploitation
- ☐ Seen as – and sees itself as – an integral part of the business
- ☐ Appropriate non-technical skills, including management, business and leadership skills, as core competences
- ☐ Based on global standards
- ☐ About both **Information** and **Technology**
- ☐ Greater emphasis on the accreditation of *current* capability and competence
- ☐ Demands greater personal responsibility on the part of the practitioner
- ☐ Attractive to a wider group of entrants than at present



Let's meet the new IT Professional

Greg Justice





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What is IP3?

- ❑ Global programme promoting professionalism
- ❑ IFIP led, independent & not for profit
- ❑ Delivered through member societies
- ❑ Defining global standards and creating international infrastructure
- ❑ Recognising & certifying professionalism





IP3 Objectives

- ☐ Promote professionalism worldwide:
 - ☐ Improve capability to exploit IT
 - ☐ Build IT professionalism to world standards
 - ☐ Develop a profession which is respected and valued
 - ☐ Voice of the IT practitioner clearly expressed
 - ☐ Raise IFIP's global profile
 - ☐ Represent IT practitioners internationally
 - ☐ Provide significant benefits to supporters
-



The big Vision

- A vigorous program to promote professionalism in IT
- An international IT profession, equivalent in prestige and structure to other established professions
- The creation of a worldwide set of professional certification schemes
- Facilitate the development of IT capability within emerging nations.



The IP3 journey so far....

*We thought we knew
where we were going*





And how we'd get there





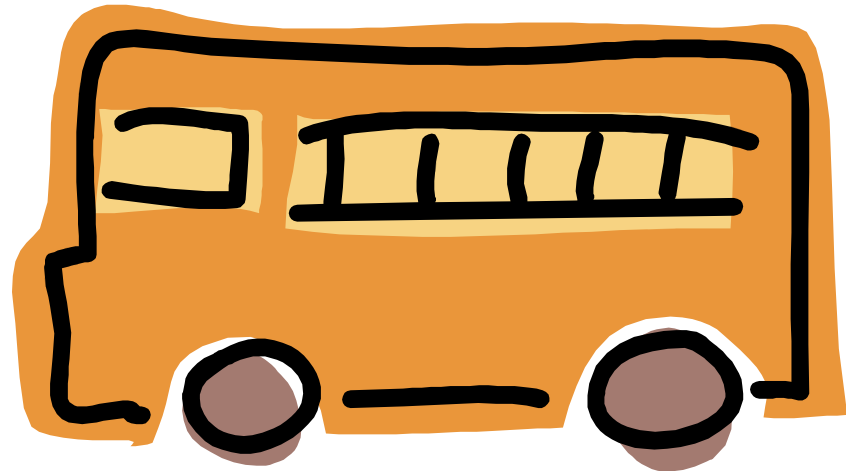
We got people to join us on the ride!

Founding Members:

- ACS
- BCS
- CIPS
- IEEE-CS

Joined:

- CSSA
- CSZ
- IPSJ



Accredited in 2008: ACS + CIPS



Industry & Academic support Global Industry Council (GIC)

- Husin Ahmad, Vice President Human Resources Services, ACS - a Xerox company
- Gregor Bailar, business strategist, IT innovator and philanthropist
- Venkataraman Balaji, Director, Technology & Knowledge Management, Commonwealth of Learning
- Declan Brady, CTO at Fujitsu Services Ireland
- Thomas Dawkins, Senior Audience Marketing Manager at Microsoft Corporation
- Moira de Roche, Consultant, LMRG Performance Agency / CSSA Director
- Kim Devooght, Vice President Public Sector, Cisco Systems Canada
- Maggie Johnson, Director of Education and University Relations, Google
- Jeff Kempiners, VP Client Group Executive, Avanade



Global Industry Council (GIC) - continued

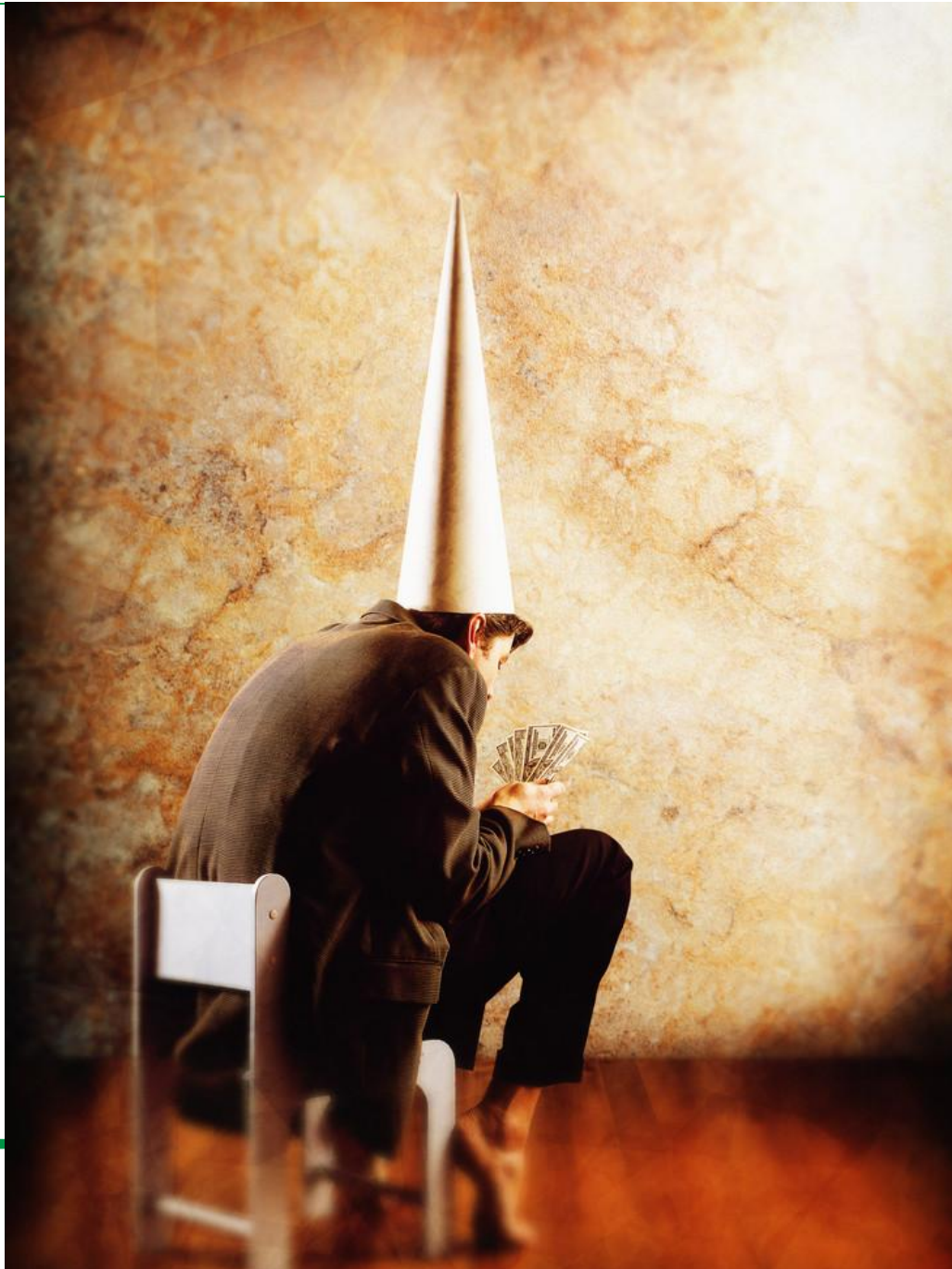
- Alex Lin, CEO and Founder, ChinaValue
- Bill Miller, Herbert Hoover Professor of Public and Private Management Emeritus, Stanford University
- Eliezor Manor, Angel Investor, Shirat Enterprises Ltd.
- Tan Moorthy, Senior VP and Group Head Education and Research Infosys Limited
- John Oxley, Director Evangelism/Director of Marketing, Microsoft
- Kumar Parakala, COO KPMG Advisory, Head of IT Advisory KPMG in Europe, Middle East, Africa (EMEA) and India
- Professor Reinhard Posch, CIO for the Austrian Federal Government
- Kishore Swaminathan, Chief Scientist and Founding Director of Technology Labs, Accenture

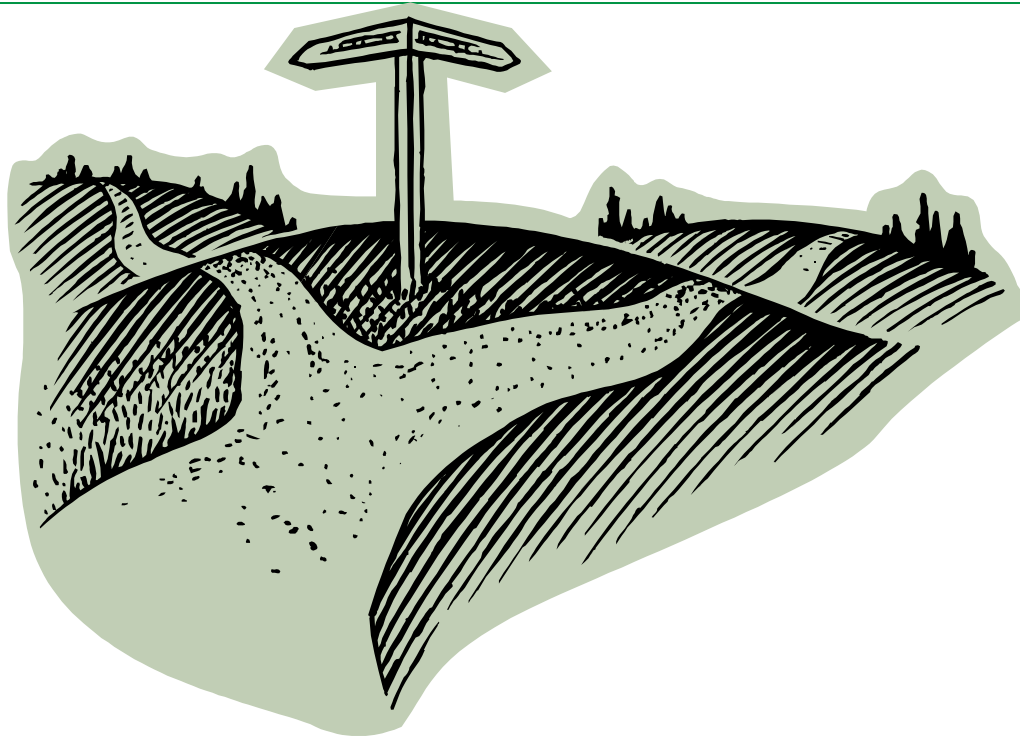
Challenge



- Increase ICT Capacity in Developing Countries
 - Improve economic development
 - Trusted source of services
- Have representatives on GIC







Accreditation Focus
“Ring fence” available funds



Here & Now



For IP3 to progress

We need:

- More members
 - Create demand at member level, but Society must join
- Member Societies to become accrediti
 - What are the barriers?
 - Stringent accreditation requireme



Four Stages

- ☐ Commitment
 - ☐ Board level approval
- ☐ Infrastructure
 - ☐ CBOK
 - ☐ Competency Framework
 - ☐ Code of Ethics
 - ☐ Disciplinary & Complaints Procedures
- ☐ Capability
 - ☐ Replicable Practice





Getting more members

- Look beyond IFIP members
- Find ways to attract attention of individual members
- Get sponsored support for marketing activities
 - Funds
 - In-kind support
- Present papers at conferences
- Make sure we are clear in our purpose



And listen more....







To make the dream reality





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Thanks

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