

Frits Bussemaker, D1G1T4L CONN3CTOR



Bussemaker has a passion for bringing people together in the Digital Age. He has initiated and helped run a number of (international) communities focused on linking Information Technology, Innovation and Impact. He is furthermore a coach and Program Director and supports organizations on business community building.

He is currently the chair of the 'Institute for Accountability in the Digital Age'. An association instigated by UNESCO aimed to help define instruments for and manage accountability in the Digital Age. Furthermore, he leads the team of the Dutch Government's Innovation

Community.

He has been working in the International ICT industry since the 80s. He started with a Dutch Start up and has since then held various marketing and alliance positions with consultancy-, software firms and associations including: CIONET where he was the Secretary General International Relations a community of over 7000 CIOs where he represented the community with international institutes like the European Commission. He is the initiator of the Global Digital Leader Alliance linking over 20.000 Digital Leaders from China, Europe, India, Japan, Russia, South America, and the US.

He does (pro deo) work for number of (international) organizations, conferences and communities including: YPO's Earth Impact Summit and iPoort an association to discuss digitization with members of the Dutch parliament. He is a founding member and vice-chair of the outreach committee of the ITU 'AI for Good Global Summit (Geneva) with over 35 UN Agencies involved, Digital Africa, WCIT2010 (Amsterdam) WCC2012 (Amsterdam), WCF 2104 (Xian) and the Banking Policy Institute's FinTech Ideas Festival (San Francisco). He is a regular speaker and chair at international events and has spoken in Australia, China, Europe, New Zealand, South-Korea, and the United States. Frits has an MSc from Delft University.